

THE MILES HALL FOUNDATION
PLAY FOR MILES
2024 EVENT DETAILS



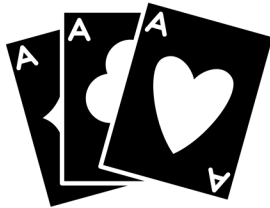
GOLF TOURNAMENT
FRIDAY, SEPTEMBER 13

GOLF REGISTRATION FEE (LIMIT 144)

Includes all fees, cart, lunch, beverages, prizes

Sold Out Last Year - Register NOW

SINGLE TICKETS	\$ 200
FOURSOME	\$ 750



POKER PARTY & DINNER
SATURDAY, SEPTEMBER 21

NO LIMIT TEXAS HOLD-EM TOURNAMENT

Includes dinner, dessert, drinks, prizes

We Sell Out Every Year - Register NOW

POKER PLAYER	\$ 125
DINNER PARTY ONLY	\$ 75
TABLE FOR 10	\$1,000 *

* includes 100 raffle tickets

SCAN THE CODE

Learn More - See Photos from 2023 - Explore Sponsor Opportunities



THE MILES HALL FOUNDATION

"PLAY FOR MILES"

SPONSOR RECOGNITION FOR

ALL **THREE** EVENTS: GOLF + POKER + AUCTION

PRESENTING

\$15,000

[Your Company/Organization] presents the...

2024 "Play for Miles" Events & Auction

- limit of one (1) presenting/title sponsor for ALL events
- industry exclusivity within top three sponsor tiers
- community hero feature on websites and social media

PREMIER

\$10,000

2024 "Play for Miles" Events & Auction Premier Sponsors

- limit of three (3) premier sponsors includes ALL three events
- premier level "Play for Miles" event sponsor recognition
- media and event visibility before, during, after events

SUSTAINING

\$5,000

2024 "Play for Miles" Event Sustaining Sponsors

- limit of six (6) sustaining sponsors, includes ALL three events
- keep the momentum going as a sustaining sponsor
- media and event visibility before, during, after events



THE MILES HALL FOUNDATION PLAY FOR MILES

PRESENTING SPONSOR DETAILS

ALL THREE EVENTS: GOLF + POKER + AUCTION

PRESENTING

\$15,000

- Covers ALL Play for Miles events (golf, poker, auction)
- Limit of one (1) presenting-title sponsor
- Your name in title for ALL three "Play for Miles" events
- **Eight (8) VIP player spots at golf event - two (2) foursomes**
- **Ten (10) VIP players/diners and your own opening table at poker**
- Option to speak or table at both live events
- Title logo banner/signage at registration for both live events
- Title inclusion, logo, and links in all marketing and PR before, during, and after events on websites, email, social media, emails, signage, video
- Logo and link featured on website homepage and event page
- Logo and link featured on online auction site
- Top bill Inclusion on all tee and table signs
- Logo and link featured on website homepage
- Logo and link featured on online auction site
- Recognition on all ticket and donation acknowledgements
- logo/name inclusion in title on golf apparel
- logo on Miles Hall Foundation volunteer apparel
- your item/insert/offer in both event bags for all registrants



THE MILES HALL FOUNDATION
PLAY FOR MILES

PREMIER SPONSOR DETAILS

ALL THREE EVENTS: GOLF + POKER + AUCTION

PREMIER

\$10,000

- Covers ALL *Play for Miles* events (golf, poker, auction)
- Limit of three (3) premier tier (after title) sponsors
- Industry-exclusivity within sponsor tier
- **Eight (8) VIP player spots at golf event**
- **Ten (10) VIP diners/poker players at one opening table**
- First tier logo placement on all event signage
- Logo in all marketing and PR before, during, and after events on websites, email, social media, emails, signage, sponsor video
- **Four (4) premier visibility golf tee signs with logo and name, QR code**
- Logo on event banners/signage/decor
- Logo on websites, social media, registration pages, email blasts, sponsor signage, and online auction site
- your **item/insert/offer** in both event bags given to all registrants



THE MILES HALL FOUNDATION
PLAY FOR MILES

SUSTAINING SPONSOR DETAILS

ALL THREE EVENTS: GOLF + POKER + AUCTION

SUSTAINING

\$5,000

- Covers ALL Play for Miles events (golf, poker, auction)
- Limit of six (6) Sustaining Sponsors
- **VIP tickets to golf and poker event**
 - **Four (4) player spots at golf event**
 - **Four (4) players/diners at poker event**
- Logo, links, and sponsor recognition in all marketing and PR before, during, and after events on websites, email, social media, emails, signage, sponsor video
- Two (2) high visibility golf tee signs with logo and name, QR code
- Logo on event banners/signage
- your **item/insert/offer** in both event bags given to all registrants

PLAY FOR MILES

MORE SPONSOR PACKAGES

GOLF LUNCH

\$3,000

Sponsor provides boxed lunches & beverages for 200 golfers & volunteers. Sponsor receives:

- **four (4) player tickets to golf event**
- signage and recognition at golf event
- tee-sign with logo and/or name
- your insert/item/offer in golf bags for all golfers

POKER DINNER

\$3,000

Sponsor provides buffet style dinner with dessert & service for 200. Sponsor receives:

- **four (4) players/diners for poker event**
- on-site signage, acknowledgements and tabling on-site
- logo/link/name inclusion on registration, website, and in media, marketing, and promos

GOLF BEVERAGE SPONSOR

\$3,000

Sponsor provides beer, soda, water and margarita and mai tai stations on the course.

Receives:

- **Foursome (4) players at Golf Event**
- course signage, sponsor recognition at event and on the course at selected stations
- logo/link/name inclusion on registration, website, in media, marketing, and promos

POKER BEVERAGE SPONSOR

\$2,500

Poker Beverage Sponsor provides all bar beverages, set up and services. Receives:

- **four (4) dinner tickets for poker event**
- signage, recognition, and recognition on-site
- logo/link/name inclusion on registration, website, in media, marketing, and promos

GOLF HAT SPONSOR

\$3,000

Sponsor covers costs associated with golf hat and other merchandise. Receives:

- **Foursome (4) players at Golf Event**
- course signage, sponsor recognition at event and on the course at selected stations
- logo/link/name inclusion on registration, website, in media, marketing, and promos

THE MILES HALL FOUNDATION

PLAY FOR MILES

GOLF SINGLE TICKETS

\$200

- includes lunch, greens fees, beverages and fun!

GOLF TICKET + GAMES BUNDLE PREPAID

\$250

- includes lunch, greens fees, beverages and fun!
- save time at registration by pre-paying for your games bundle and raffle tickets.

GOLF FOURSOME

\$750

- includes lunch, greens fees, cart, beverages and fun for four (4)
- Save \$50 off the single ticket price and play with four friends!

FOURSOME + GAMES BUNDLE FOR ALL 4

\$950

- includes lunch, greens fees, cart, beverages and fun for four (4)
- Save \$50 off the single ticket price and play with four friends!
- Plus....games bundle and raffle tickets for all four of your players!

TEE SPONSORS

\$ 300

- Showcase your company name, website/ logo on your own tee sign placed throughout the course. Add a tee sponsorship to any packages or if you can't be join us for golf, show your support on the course by securing a tee sponsorship now!

FOURSOME + GAMES BUNDLE + TEE SPONSORSHIP

\$1150

- includes lunch, greens fees, cart, beverages and fun for four (4)
- pre-paid games bundle and raffle tickets for all four of your players!
- Save \$100 when you buy this bundle that includes a tee-sponsorship

SPONSOR LOGO ON GOLF OF POKER ITEMS

\$TBD

- opportunity to sponsor other items (golf ball, water bottles, lanyards, etc.. all or selected "Play for Miles" participants with any above sponsorship package. Sponsor covers cost of item. TMHF approves items and designs.